

What is Healthy Places, Healthy Lives?

Healthy Places, Healthy Lives (HPHL) is designed to support public sector partnerships in their challenge to reduce health inequalities and improve population health.

Participation and membership in HPHL enables the accelerated take up and learning from experience, best practice and improvement science to influence commissioners, providers, Health and Wellbeing Boards, and partners in the public sector, and meet the challenges of addressing health inequalities within their own environment.

The HPHL 2011/12 offer draws on the learning and experience from a series of pilots run during the previous year involving 25 partnerships across the country, as well as other support agencies working on reducing health inequalities including the Marmot team, the Health Inequalities National Support Team and the Local Government Association (LGA) as a local authority partner.



Who does Healthy Places, Healthy Lives support?

- Clinical commissioning groups
- Health and Wellbeing Boards
- Local authorities
- Third sector and voluntary organisations
- Local communities
- Other healthcare commissioners

"I think the benefit of the programme for us certainly is that it's allowed us to focus on health inequalities on a real knotty issue, for example teenage conceptions in the coastal resort of Margate. And it's allowed us to bring together providers, our sexual health services, GPs, doing some work with teenagers, consultations and working with them, and it's enabled us to refocus on a really important target."

Andrew Scott-Clark, NHS Eastern and Coastal Kent

Healthy places, healthy lives

What can Healthy Places, Healthy Lives offer you?

Healthy Places, Healthy Lives is a combination of online learning activities available to you for 12 months. Partnership members may access these, either from the office or at home, removing the need to travel, saving you time and money, and cutting down on your carbon footprint.

HPHL Online

A series of online themed seminars are delivered by experts and give you the chance to find out about health inequalities work taking place from national and international thought leaders who have firsthand experience in the field. You will also have access to presentations and copies of past and present recordings.

HPHL Mapping

Each partnership will receive a 12 month license to the HPHL mapping tool. The tool enables experienced analysts and non-technical users alike to easily and quickly identify potential 'causes of the causes' of specific and localised health related issues. It also allows local data to be overlaid across the locality, highlighting health and inequality 'hot spots' and enabling better decision making at the partnership level. We also offer support to apply the tool.

"HPHL Mapping is a useful tool for bringing together a number of different data items centred around a theme. The ability to do this quickly facilitates discussion and debate in the planning of services and the reduction of health inequalities. It enables the user to pose questions based on what they see and to test out various hypotheses in a few clicks."

Natasha Roberts, Head of Health Intelligence,
Kent and Medway Public Health Observatory

HPHL Productive Partnering

Productive Partnering uses a flexible, evidence based assessment tool to measure partnership effectiveness, helping leaders and organisations to identify areas in which they can improve partnership working and make partnership activities more productive. This module is aimed at those working in or leading a partnership and covers nine key areas for productive partnering.

HPHL PeerExchange

PeerExchange is an online facilitated process where partnerships can test plans and issues in a safe, supportive environment with input from other partnerships, supporting agencies and the HPHL team. This is a great way to test and challenge your progress constructively, without feeling judged.



A partnership is defined as a project or programme team made up of cross organisational members such as:

- a clinical commissioning group
- a GP practice
- a Health and Wellbeing Board
- public health / local authority partners.

To ensure that communications and access to services and support are provided to the right people, we will ask that contact details of partnership members are supplied on sign up to Healthy Places, Healthy Lives.

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HPHL KnowledgeShare

HPHL News

HPHL News provides regular updates on what's happening across the health and local authority arena, as well as news of the latest tools, products and events from the NHS Institute.

HPHL Community of Practice

An online community area where you can share learning, information and case studies with others to benefit projects and programmes. This can be in a secure closed setting for early stage discussions, or open platform accessible for contributions from a wider audience.

HPHL Learning

Free attendance at two annual sharing and learning events (typically in November and May) where keynote speakers will share national and international developments in health inequalities. You will also have the chance to share progress and learning with fellow partnerships.

All of the above forms the Healthy Places, Healthy Lives core offer for a full 12 months. Access is available on a subscription basis.

The HPHL partnership in Eastern and Coastal Kent focused on reducing teenage conception rates by, amongst other activities, addressing access to and the quality of housing stock in a particular locality. This involved engaging a range of partners in designing and driving forward the solution, which involved a long term programme of activity extending far beyond the 2010 HPHL programme timescales. The partnership brought partners on board in developing a shared vision, and utilised existing partnership structures to make real progress.

Additional modules, tailored to your partnership's local requirements, are also available – these include the following:

Accelerated Learning Events

An Accelerated learning event (ALE) can be used to start the HPHL journey or as part of ongoing development. *“An Accelerated Learning Event is not your usual conference or workshop. It’s a specially designed journey which enables a depth and quality of output that would usually be unachievable in such a short time frame.”*

ALEs are intensive and high energy sessions, condensing activities that may often take several months into one or two days. Participants take part in an interactive facilitated process to explore, assess, co-design and make shared decisions about key priorities, and develop action plans to deliver them.

Community Development

The Empowering Local Communities module uses proven methods of accelerated neighbourhood development to empower residents and public service workers to improve health and wellbeing in local disadvantaged areas, particularly focusing on social isolation and exclusion. This approach makes significant savings to the health budget.

Depression, poor diet, lack of exercise, teenage pregnancy, domestic violence, antisocial behaviour, crime, poor education, accidents and emergencies, falls among the elderly, and many other factors can be tackled and reduced through these methods.

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Project Delivery

Project Delivery supports participants in applying robust yet straightforward project management techniques to any commissioning related project. Participants use a five step guide which covers the whole project management process. This module also includes essential project management documents and additional material to help you manage your project meetings.

"The benefit for us really has been to enable us to come together as a proper partnership in action, how we can look to make a difference in the future over the medium term. I think in the past we've been in a position where action plans have been put in to place, and this way we can actually have a comprehensive action plan that will lead to activity and make a difference to the people of Brighton and Hove."

Simon Nelson, Sussex Police

Making Better Decisions

The Making Better Decisions module supports participants in addressing difficult questions such as, 'Are things getting better?' and 'What should we do now?' By following a robust way of measuring the right things in the right way, participants will not only be able to answer these questions but avoid taking the wrong actions. There will also be an introduction to Social Return on Investment (SROI). This is an analytic tool for measuring and accounting for a much broader concept of value (ie, environmental and social value not currently reflected in conventional financial accounts) relative to resources invested.

Joint Strategic Needs Assessment (JSNA)

This session introduces leaders to the importance of using and embedding the JSNA to inform commissioning decisions.

This module covers:

- knowledge and understanding of the JSNA process
- how the JSNA can be used and its importance in decision making at a local level
- collecting, analysing and formulating business proposals
- completing the JSNA to understand the various contributions, roles and responsibilities of all partners
- developing a strong narrative from the data sources
- how to ensure the JSNA is a meaningful contribution to the Health and Wellbeing Board's decision making
- an understanding of asset based commissioning to complement needs assessment.

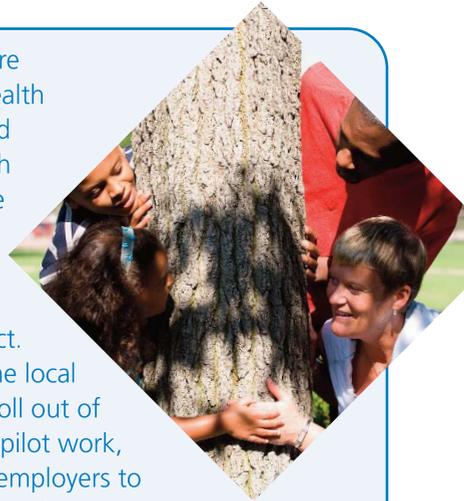


Sustainability and Spread

The Sustaining Improvement module focuses on maintaining and spreading the benefits of improvement projects. This will include using community organising techniques for mobilising populations to improve their health.

The module is designed for leaders and teams undertaking improvement projects. Whilst applicable to all improvement projects at any stage of development, it is best used at an early stage and then throughout the life cycle of the project.

As part of the HPHL programme, the Warwickshire partnership focused on introducing workplace health checks for employees from the local authority and hospital, within a district experiencing poor health outcomes as a result of health inequalities. At the end of the 2010 programme, the partnership had put in place arrangements to sustain the checks, enabling a wide range of employees to access the scheme and provide evidence of impact. This is jointly funded by the local authority and the local hospital. The partners are also planning a wider roll out of the approach, based on evidence from the HPHL pilot work, to engage with local private sector business and employers to spread the approach and impact on a wider local audience.



For more information or to subscribe to the HPHL programme, email the team at healthyplaces@institute.nhs.uk.

Alternatively if you would like to discuss your requirements in more detail, contact gary.lucking@institute.nhs.uk or mike.mcbride@institute.nhs.uk.